

**VOLKSWAGEN
FINANCIAL SERVICES**
THE KEY TO MOBILITY

ELECTRIFICATION-AS-A-SERVICE

Volkswagen Financial Services AG

Multiple factors lead to a change towards electric mobility

Climate Change Awareness

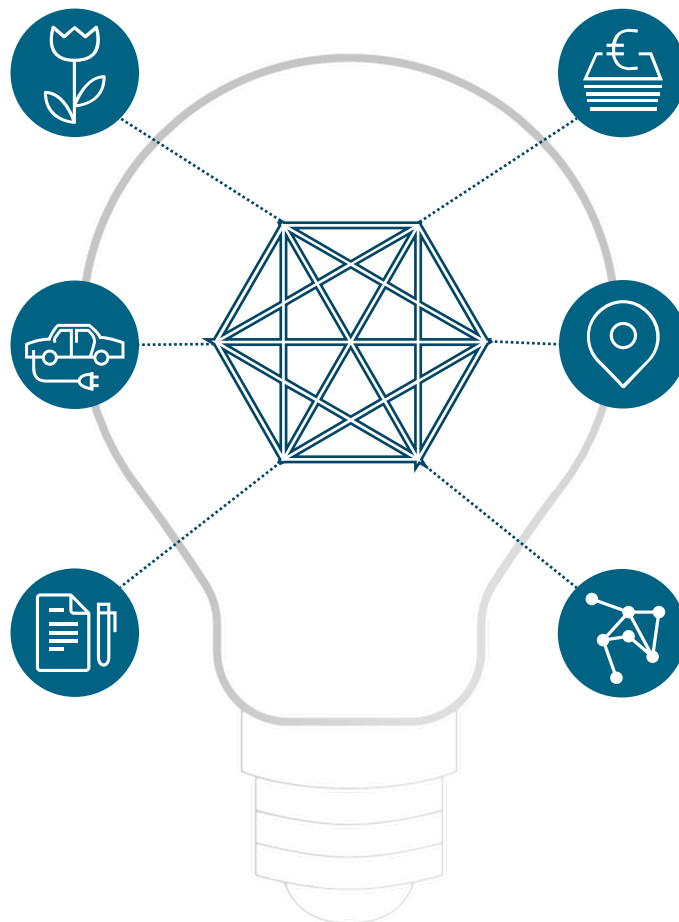
Reduction of greenhouse gas emissions and achieving sustainability targets

Increasing Demand for Electric Vehicles

Record sales of electric vehicles and adoption e-bikes

Growth in Operating Lease

Increasing demand for flexible leasing contracts



Government Frameworks & Incentives

Fiscal incentives, grants for electric vehicles and charging infrastructure

Trends in Urbanization

Improving air quality in urban areas through electric and multimodal mobility

Covid-19 Impact

Changes in working practices and acceleration of digitalization

There is an immediate need for action



FLEET ELECTRIFICATION

Fleet electrification is consistently stated as a priority 1 topic by fleet Managers. Through government subsidies across Europe, electric vehicles excel already more than **30% of new car orders**.



COSTS

Meanwhile the **Total Cost of Ownership** of electric vehicles is **lower** than conventional ones



IMAGE

Around **8 out of 10** large international companies have **adapted their car policies** to integrate electric vehicles



SUSTAINABILITY

Electric mobility is a key factor towards a **climate-friendly mobility**



Each company leading in its chosen field

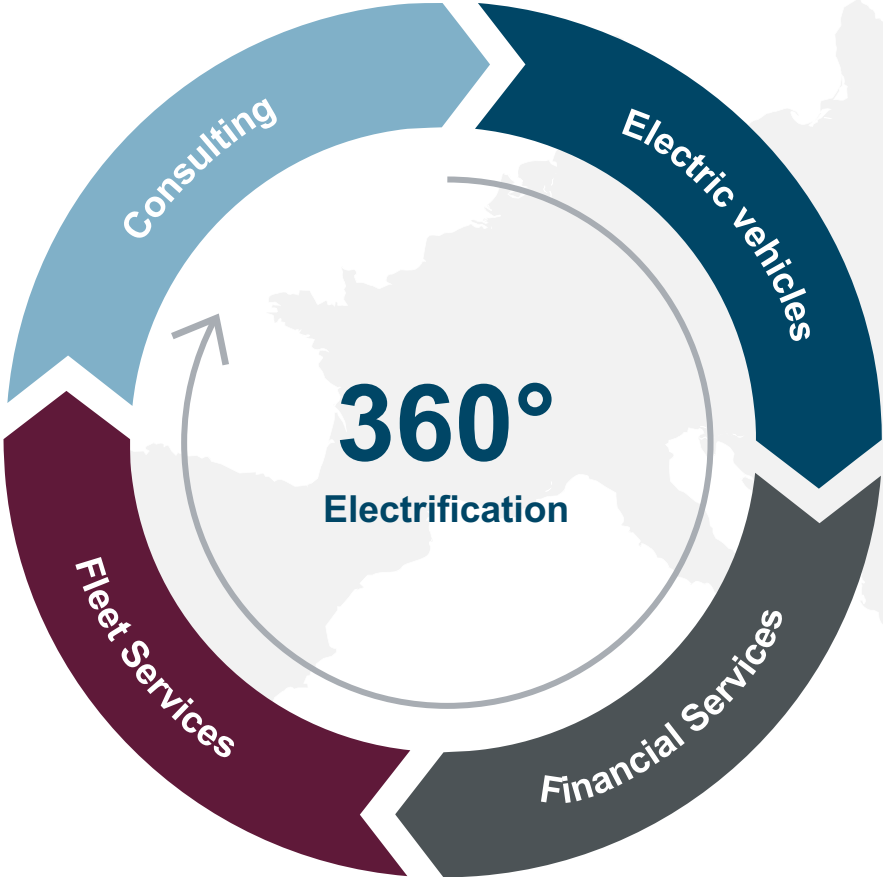
Consulting services

Experts in consulting, digitalization and for charging infrastructure as well as energy management



Fleet services and logistics

Experts for a wide range of fleet management services



Electric vehicles
Experts in providing a wide range of electric vehicles



Financial services
Experts for a wide range of financial services



360° Portfolio Modules

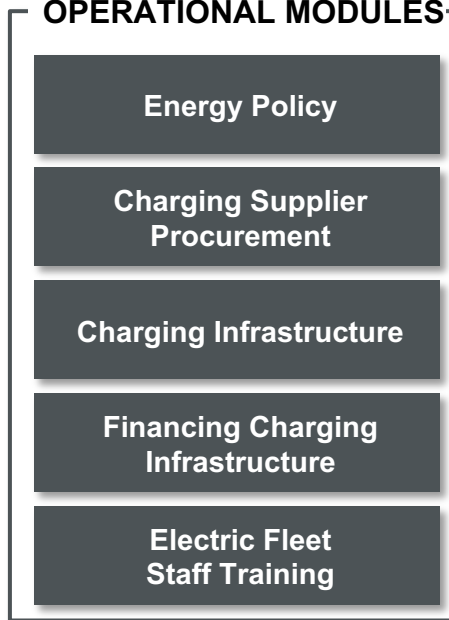
VEHICLE & SERVICE MODULES – CORE BUSINESS



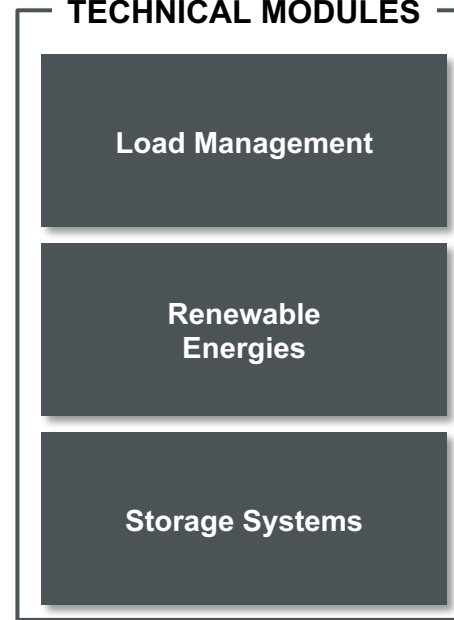
STRATEGIC MODULES



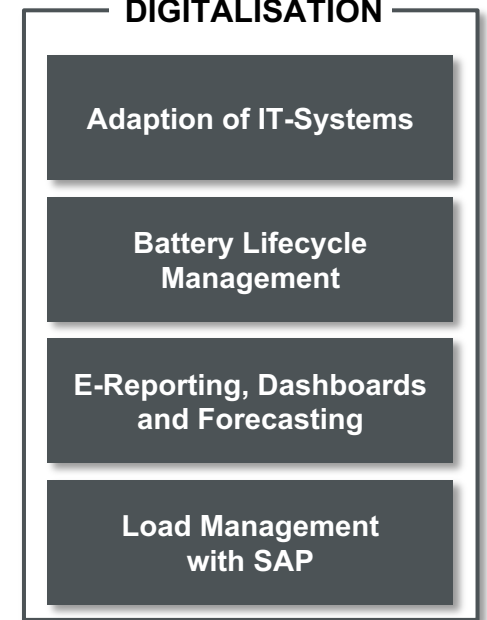
OPERATIONAL MODULES



TECHNICAL MODULES



DIGITALISATION



Everything you need to electrify your fleet out of one hand



Realize a seamless end-to-end e-mobility integration with one partner on your side



Benefit from the expertise and premium services of the leading experts in their field



Eliminate your carbon footprint through innovative and digital e-mobility solutions



Reduce your costs through an effective electrification strategy and policy



Master and finance the complex transformation to an electric fleet and infrastructure



Improve your employer brand and image with truly sustainable efforts